SUBJECT: Business	EXAM BOARD AND CODE: OCR J204
NUMBER OF PAPERS: 2	LENGTH OF PAPERS:  1 hr 30 mins
EQUIPMENT REQUIRED Alongside normal exam equipment you need a calculator	WEBSITE LINK: https://www.ocr.org.uk/qualifications/gcse/business- j204-from-2017/

## Topics to be revised **Content Overview Assessment Overview** Business 1: business activity, **50% Business activity** marketing and people (01) of total Marketing 80 Marks People GCSE 1 Hour 30 Minutes paper Business 2: operations. Operations finance and **50% Finance** influences on of total Influences on business business (02)\* The interdependent 80 Marks **GCSE** nature of business 1 Hour 30 Minutes paper

## **Revision Tips:**

Know how you are assessed.

You should be familiar with the following:

- The assessment objectives of your course, in particular, the difference between communicating knowledge and understanding, applying knowledge and understanding, analysing and evaluating, and how to demonstrate these skills
- Popular command words used in the examinations require you to:
- State: Give the facts, ignore minor detail
- Identify: Recognise and briefly describe
- Calculate: Use the figures provided in the text to work something out, writing down each step of the calculation
- Explain: Make clear and give reasons; clarify using examples
- Discuss: Describe different aspects of the subject / present two sides of the argument, and give a reasoned conclusion

- Assess: Judge how important or successful something is
- Evaluate: Judge the likely worth / advantages / disadvantages / success stating why by referring to the evidence available
- Recommend: Consider the evidence and write down the course of action you consider to be the most appropriate clearly stating reasons why

## Recommended course book:

## **Exam Hints:**

Know the number and structure of questions and time limit.

For both exams it equals 1 minute per mark.

All questions are compulsory.

Give reasons and provide an explanation.

Pay close attention to the quality of your written communication on questions marked with an asterisk, eg 2 (b)\*.

Practice doing guestions in a set time limit. This is absolutely essential.

Many students have the knowledge and ability to secure high grades but fail due to lack of time. Do not let this happen to you – PRACTICE MAKES PERFECT!