

## GCSE Business Studies OCR Yr 10

### What will I learn?

The Business GCSE course involves investigating marketing and how advertising is used, products developed and prices set; recruitment and how businesses choose and keep the right staff; business structures and the different ways to set up a business; finance and how businesses obtain funds to operate; business operations and how businesses produce things and external influences upon businesses such as competition. You will learn the skills needed to possibly be your own boss one day and understand what goes on in the world of work. The course will help you become a more able decision maker and be better informed about everyday issues which affect everyone such as a recession.

### How will I be assessed?

Throughout Year 10, you will complete an end of unit test on average every 6 weeks. These will take place in lesson time under exam conditions to build your confidence and skills ready for your exams in year 11. At the end of Year 10, you will complete one full mock exam paper under exam conditions on unit J204/01. There will be no coursework and therefore GCSE Business assessment is 100 % examination.

### How will I be taught?

There will be opportunities to attend business presentations and workshops from a variety of business organisations, which will give you a practical view of your studies. You will study a range of local/national businesses, examining current business problems and identifying relevant solutions. You will use ICT to research firms, write reports and prepare presentations on your business solutions. You will get the opportunity to visit real businesses and apply this knowledge to your studies.